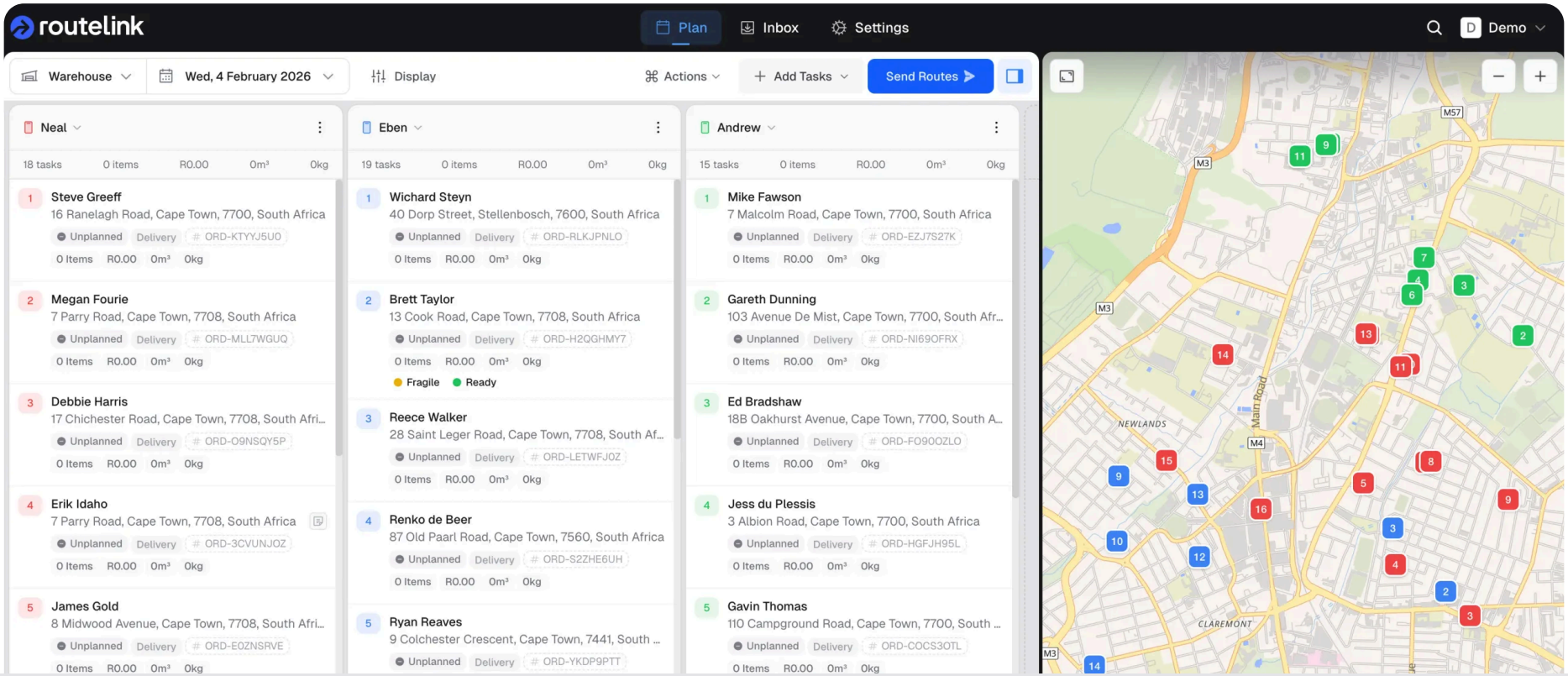
routelink

Plan and optimize your local delivery routes

Import your orders, plan routes in one click, and send them to drivers' phones. No app to install.



CAPTURE

Import jobs and orders automatically

Bring stops in from spreadsheets, online stores, and your own systems. No more typing them in every morning.

- Upload a CSV or Excel spreadsheet
- Connect your own order or accounting system
- Import orders from Shopify or WooCommerce
- Routelink finds every address on the map and flags the ones it can't place
- Add stops by hand, or drop a pin when an address won't map
- Keep your own order numbers and references on every stop

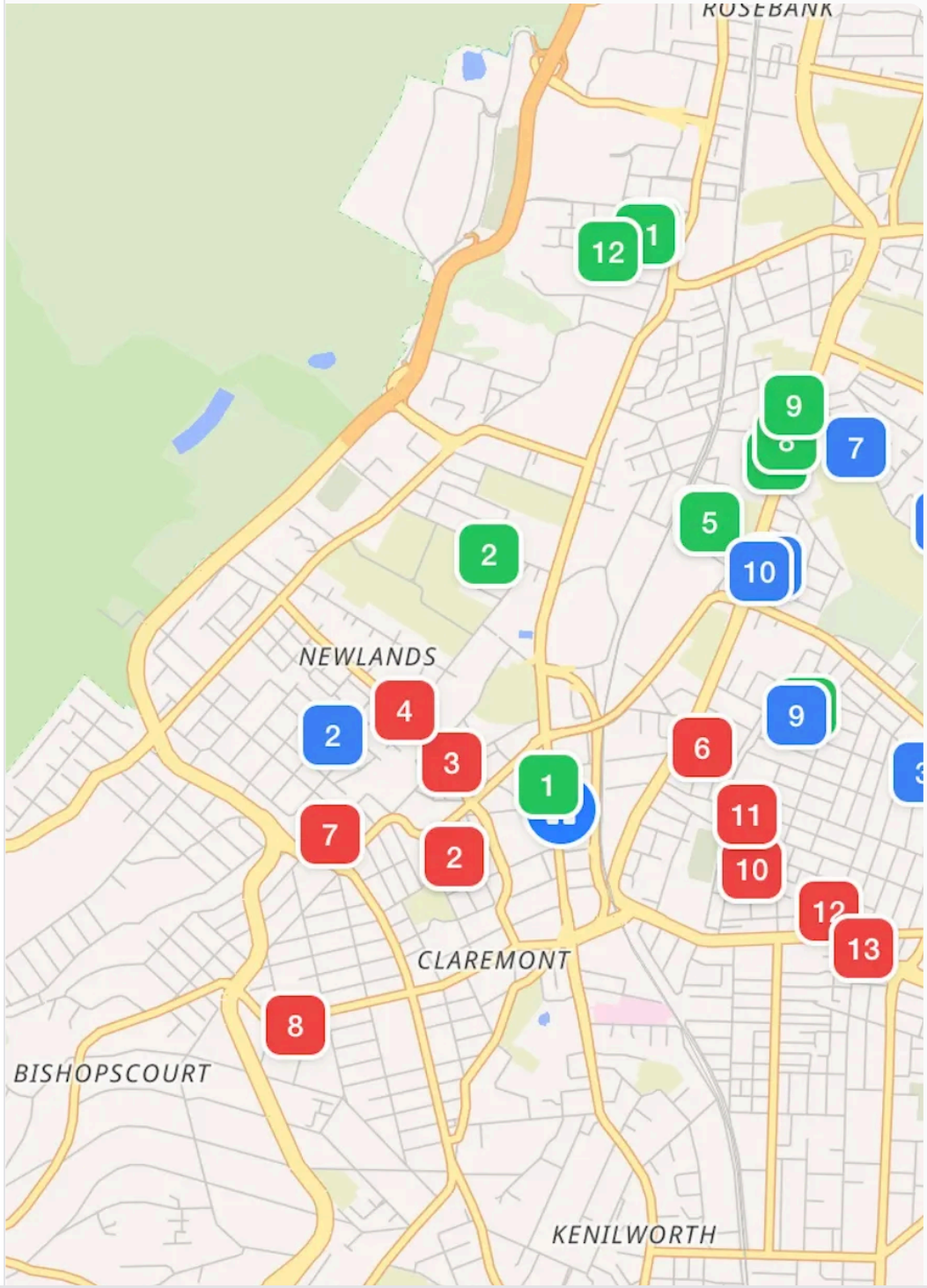


PLAN

Plan your routes in seconds

Turn a list of stops into optimized, driver-ready routes in a single click.

- Auto-plan splits stops across your drivers in one click, with an optional cap per route
- Optimize each route for the shortest drive back to the depot
- Drag stops between routes to adjust the plan
- Draw delivery zones on the map and filter stops by zone
- Create custom route templates for recurring deliveries
- Watch route progress live as drivers complete stops

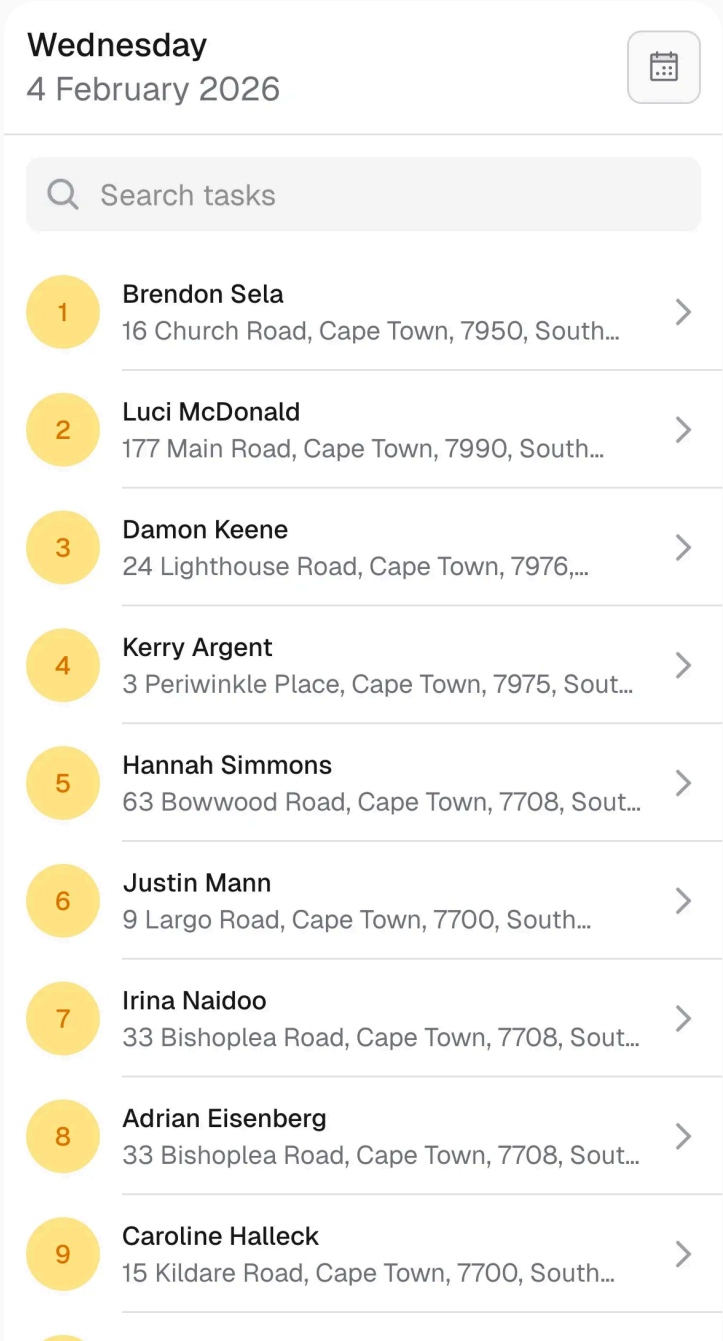


DISPATCH

Send routes directly to your drivers' devices

Routes land on each driver's phone as soon as you confirm them. There's no app to install.

- Each device gets its own link
- Set up a device per driver or per vehicle, whichever suits you
- A PIN protects the customer details on each link
- Runs in the phone's browser, so there's nothing to download
- Add a subcontractor for peak season by sending a link and a PIN
- One device can run several routes in a day
- Print a PDF trip sheet as a paper backup

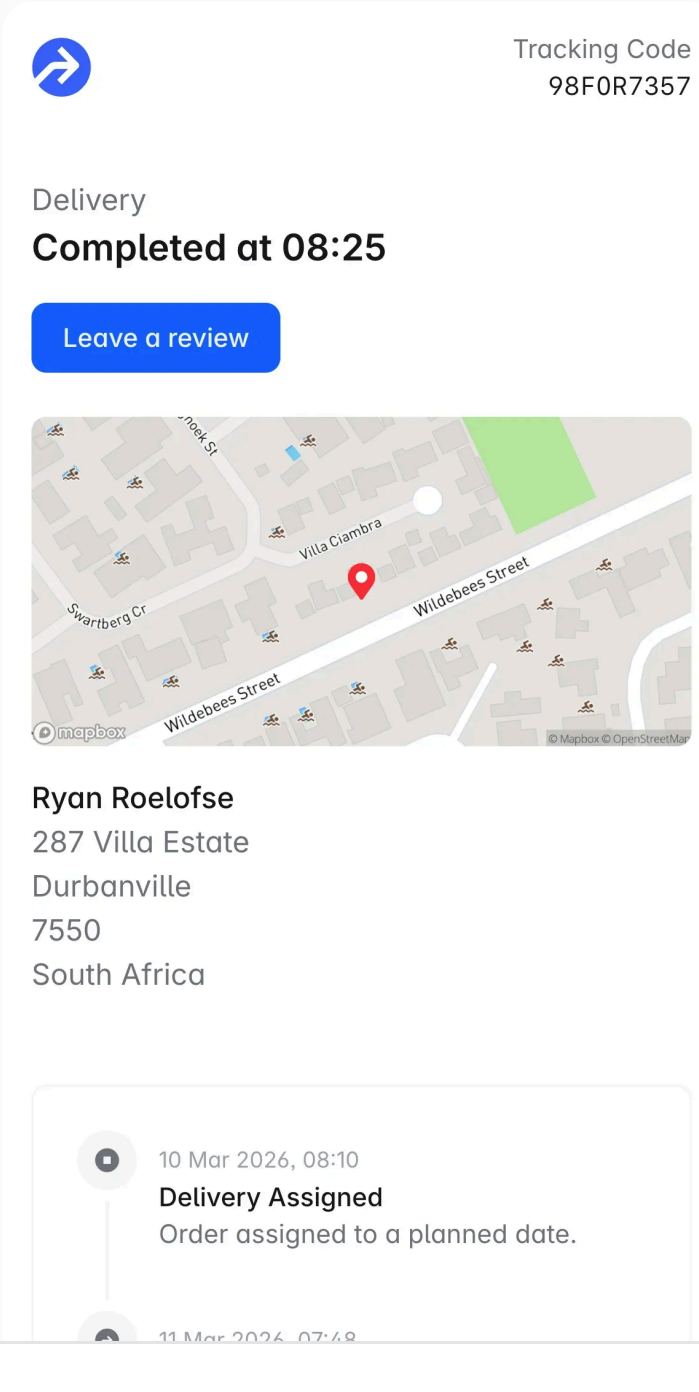


NOTIFY

Customers get updates without calling you

Automatic updates and a live tracking page cut the "where's my order?" calls.

- Choose which updates to send and write the wording yourself
- Send branded email notifications
- Send SMS notifications
- Send WhatsApp updates through an integration
- Add a link to your branded live tracking page
- Collect ratings and comments after delivery
- Trigger your own automations with webhooks

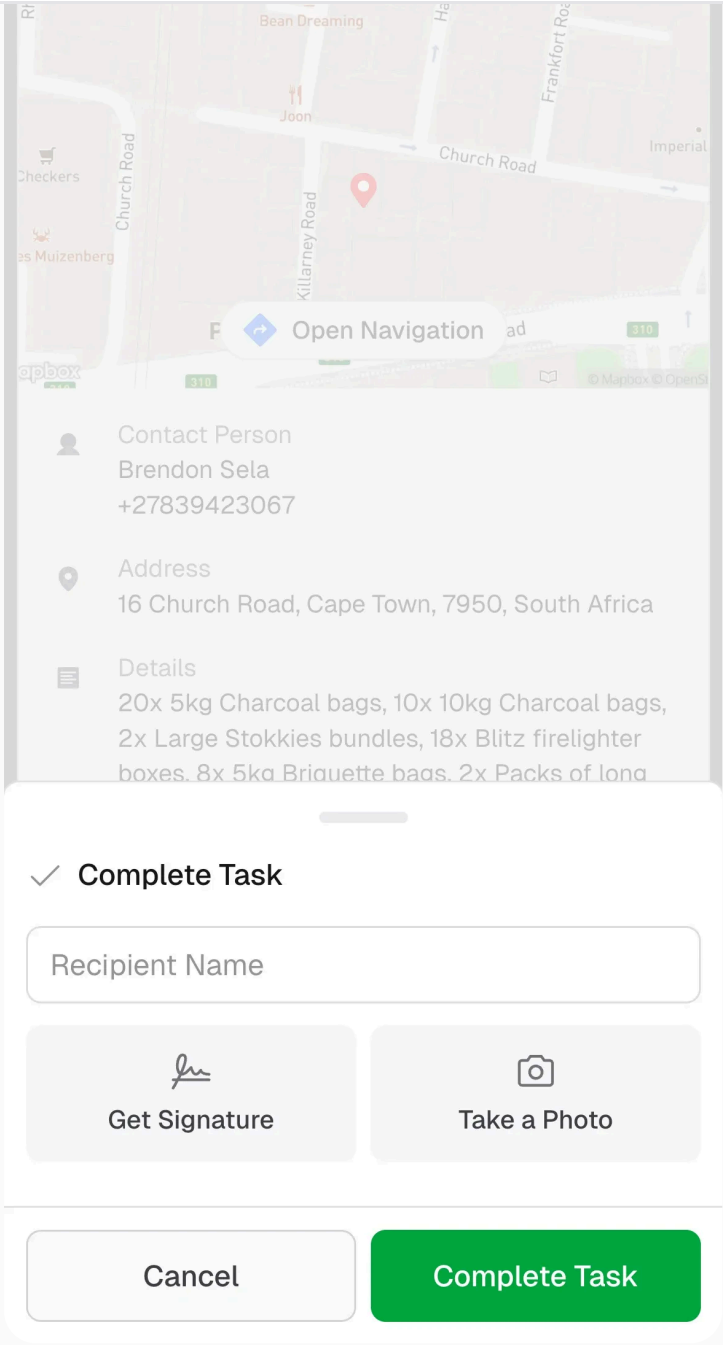


DELIVER

Drivers complete stops on their phones

Directions to every stop, and proof of delivery captured at the door.

- Drivers see their routes and complete stops from their device link
- One tap opens Google Maps with turn-by-turn directions to the stop
- Collect a signature on the phone screen
- Take photos of the delivery
- Pick a reason and add notes when a stop fails



routelink

See it with your own routes.

Bring a real day of deliveries and we'll show you the optimized routes, live tracking, and customer notifications, start to finish.

Sign up | Book a demo

OR

Email us at hello@routelink.app